

## Online Survey Builder Software Solution for Businesses, Nonprofits, Universities and Research Agencies

### Feature Comparison

LeadPro 24|7 Web Surveys Builder software is a cloud based tool used for survey design, building survey questionnaires, branding, launching surveys online and analyzing survey responses in real time. The system includes a variety of functions and features to meet the business requirements of various types of organizations and professionals involved in survey research.

The following table summarizes the software features and compares three options of LeadPro Online Survey Builder tool: FREE Express, PROfessional and Enterprise editions.

<b>Online Surveys Builder</b>			
<b>Feature Description</b>	<b>Free / Express</b>	<b>Professional</b>	<b>Enterprise</b>
<b>Survey Design and Deployment</b>			
Survey Templates	Yes	Yes	Yes
Number of Responses / Survey	100	Unlimited	Unlimited
Number of Surveys	Unlimited	Unlimited	Unlimited
Multiple Question Types	Yes	Yes	Yes
Corporate / Custom Branding	No	Optional	Yes
Unlimited Collectors / Survey	Yes	Yes	Yes
Password Protection	No	No	Yes
Custom Pages Design	No	Yes	Yes
Email Survey Invitations via LeadPro system	No	Yes	Yes
Survey Panel Management (Email Lists Management)	No	Yes	Yes
Custom URLs	No	Optional	Yes
Advanced Branching and Piping Logic	No	Yes	Yes
<b>Survey Analysis and Reporting</b>			
Real Time Survey Results Analysis Reports	Yes	Yes	Yes
Graphical Representation	Yes	Yes	Yes
Survey Response Summary Report	Yes	Yes	Yes
Individual Response View	Yes	Yes	Yes
TURF Analysis Report	No	Yes	Yes
Cross Tab Analysis Report	No	Yes	Yes
Email Invitation Analysis Report	No	Yes	Yes
Cross Tab Analysis Report	No	Yes	Yes
<b>General Features</b>			
<b>Feature Description</b>	<b>Free / Express</b>	<b>Professional</b>	<b>Enterprise</b>
<b>Application Features</b>			
Multi-User Support	No	No	Yes
Support for Multiple Clients / Accounts	No	No	Optional

## LeadPro 24|7 – Sales Lead Management, Drip Email Marketing and Survey Solution

Corporate Branding / White Labeling	No	Optional	Yes
Web Services - Advanced API	No	Optional	Yes
<b>Service Options</b>			
Self Service	Yes	Yes	Yes
Full Service	No	No	Optional
Service Modes	Email only	Email only	Email & Phone
Consulting / Customization Services	No	No	Optional
Pricing (Monthly Subscription Fees)	Free	Starts at \$20	Starts at \$150
Pricing (Annual Subscription Fees)	Free	Starts at \$200	Starts at \$1500

### Which Edition is Right for You?

Here is an indicative list. In addition to the features, consider the pricing and volume restrictions before finalizing the applicability of a suitable edition for your requirements.

- **Free / Express Edition** - This edition would be suitable for small and medium organizations, students, nonprofits and professional marketers. Everyone can start with the free edition and then upgrade to Pro or Enterprise edition as necessary.
- **Professional Edition** - This professional edition would be suitable for national marketing organizations, event organizers, schools / colleges / universities, Hospitals, advertisement agencies, small / medium sized organizations, divisions / business units of large companies, web publishers and franchise systems and organizations.
- **Enterprise Edition** - This edition would be suitable for large and medium corporate organizations looking for enterprise features. Multiple employee roles and multiple users are supported.

Features and functions to the LeadPro 24|7 Web Surveys Builder solution and additional service enhancements are added on an ongoing basis. Hence the above summary may not indicate the updated versions or match with your configured editions. All specifications are subject to change without notice. Using features marked as Optional will incur additional charges.

Note: If you are a lead generation / distribution company, online advertising or digital marketing agency and lead provider, then consider using LeadPro 24|7 Lead Distribution System. If you are a small / medium business looking for lead management system (integrated with online surveys), then consider using our LeadPro 24|7 Lead Management System.

### For More Information

Phone: 1-877-9-LEADPRO  
International: 248-327-4333  
Website: <http://www.LeadPro247.com/Surveys/>  
Blog: <http://www.SurveyBuilderPlus.com>  
Email: Sales at AnaghaGroup.com

**ANAGHA GROUP / LeadPro 24|7**  
3250 W. Big Beaver Road,  
Suite 429  
Troy, MI 48084, USA